



www.DPPpress.com

760-327-5100

Palm Spring, CA

January 3, 2006

Contact: Nicole Pitman

FOR IMMEDIATE RELEASE

email: nicpit@DigitalPulpPublishing.com

Digital publishing company launches online eBook store

The January 1, 2006 opening of the DigitalPulp Publishing ebookstore, www.dppstore.com, offers customers the opportunity to purchase books 24/7 with the click of a mouse.

Palm Springs, CA (PRWeb via PR Web Direct) January 3, 2005– DPPpress (www.dpppress.com) and DigitalPulp Publishing (www.digitalpulppublishing.com), a year-old e-publishing company, launched their online bookstore this week. The DPPstore (www.dppstore.com) will feature ebooks by new authors and the best ebooks from independent publishers.

"We love books and we know technology," says Gene Miller Coté, CEO of DigitalPulp Publishing. "Putting the two together allows us to do what we enjoy while providing people with access to books in alternative formats." Echoing the sentiment expressed by Random House in a recent Business Week article, Coté continued, "digital is definitely **our** destiny."

The DPPstore (www.dppstore.com) is offering books that are sure to please an assortment of literary palettes. From first-time authors to well-established experts, the store offers something for everyone: Romance, Sci-fi, Detective and Action Novels, Poetry, Self-Help, Personal Travel Stories, Business, and much more.

The store also draws from a wide pool of independent publishers who have traditionally published titles now available through DPPpress (www.dpppress.com) in ebook format, such as Taylor-dth, Mile High Press, Soulscapes, Communication Creativity, and Jaysea Publishing.

Book costs range from \$6.95- \$21.95. The store will also provide some Classic titles for free. The DPPstore (www.dppstore.com) is open 24/7. Purchasing and downloading books is as safe and easy as ordering from the bigger online bookstores.

The DPPstore (www.dppstore.com) also offers a rewards program. The more books you buy, the more points you earn. Points may be applied to any purchase or accumulated to buy a "free" book.

Established in 2004, DigitalPulp Publishing (www.digitalpulppublishing.com) publishes and distributes literature and fiction for the digital age. Our e-books are readable on all popular digital devices: PDAs (Pocket PC/Palm), e-book readers, cell phones and computers. Our audio books (m-books) can be heard on any MP3 player.