



www.DPPpress.com

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DPPpress, a digital publishing company, invites authors, self-publishers and independent presses to browse their new and improved website

A new look, a new logo, and new information give the DPPpress website (www.dpppress.com) the lift that it needs to launch a thousand books in the coming year.

Palm Springs, CA (PRWeb via PR Web Direct) February 22, 2006– DPPpress a division of DigitalPulp Publishing, a year-old ePublishing company, launched their online bookstore just over a month ago. The DPPstore features eBooks by new authors and the best eBooks from self and independent publishers.

Reconstruction of the DPPpress website, www.dpppress.com, is complete. It's now up and running on the Web. DPPpress was created to help authors, self-publishers and independent presses open a new distribution channel via eBooks by providing a free service that offers opportunities for increased exposure, sales and profits.

DPPpress offers services that can help traditional publishers and eBook publishers both. DPPpress can transform traditional books into eBooks, and give publishers who already have eBooks broader distribution opportunities. The great thing about both these services is that they are completely FREE of charge.

"We are passionate about creating, building, and promoting a new platform for authors, self-publishers and independent presses," says Genevieve Miller Coté, founder and CEO of DigitalPulp Publishing. "We want to be a part of revolutionizing knowledge exchange and publishing."

Big publishing houses, electronics companies, and famous authors are all climbing on the eBook bandwagon. There is a market for digital and the opportunities are continuing to grow.

eBooks are a great way to experiment with content, title, and cover art without throwing a bunch of money behind an untested product. They allow for a flexibility that can't be found in traditional publishing. Ultimately, the "lower costs of publishing eBooks will allow [publishing] companies to take risks on lesser known authors," says Dan Brown, author of the best-selling Da Vinci Code. "The affect of this is there will be more books in print and more choice for readers."

The DPPpress site (www.dpppress.com) is informative and easy to navigate. The FAQ page is extremely helpful, particularly to those who are unfamiliar with eBooks and ePublishing.

Reconstruction of the DigitalPulp Publishing site is underway, and updates are continually being made to the DPPstore which opened on January 1 of this year.

The DPPstore (www.dppstore.com), a division of DigitalPulp Publishing, offers the best in eBooks from new authors and independent presses. Our eBooks are downloadable on an assortment of readers. The DPPstore – reinventing reading.